

TONGYE LIU

PRODUCT DESIGNER

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Portfolio tongye.uk (pw: tongye_design)

Location London, UK

EDUCATION

MA Design Informatics University of Edinburgh

2020 – 2021

BE Industrial Design Nanjing Univ. of Aeronautics & Astronautics

2015 – 2020

SKILLS

// DESIGN

Product Design

Workflow Design

Design Systems

Information Architecture

Accessibility (WCAG)

// RESEARCH

User Research

Usability Testing

Prototyping

// TOOLS

Figma · Framer · Figma Make

Adobe Creative Suite

Maze · Miro · ClickUp

Claude Code · Cursor · Codex

LANGUAGES

English – Fluent

Mandarin – Native

PROFILE

Product Designer with 8+ years in design and 3+ years owning end-to-end design for commercial B2B SaaS. Sole designer on a 9-module enterprise platform, turning ambiguous business workflows into shipped product across its highest-value areas – CRM, pricing, project tracking and invoicing.

EXPERIENCE

Product Designer

04/2023 – Present

Xergy Group Ltd – Proteus, Enterprise SaaS Platform

- Sole designer across 9 core modules, from discovery and workflow definition to shipped product.
- Redesigned a high-frequency module now serving 4,000+ users across 14 client companies globally.
- Turned complex offline client operations into streamlined in-product experiences, replacing manual workflows built on spreadsheets and email.
- Set design system, accessibility and Figma organisation practices; partner with the CEO, CTO, BA and engineers on ambiguous enterprise requirements.
- Design quality cited as a key differentiator in enterprise procurement evaluations.
- Embedded AI across the design process – shaping direction and user flows, then generating and narrowing options to align screen-level changes before committing prototype rework.

Product Designer

08/2022 – 04/2023

Voquent – voquent.com · voicereels.com

- Led a zero-to-one product launch from early structure to launch-ready design, extending the company into a new market.
- Rebranded both platforms and co-built the shared design system across product and marketing.

UX Researcher & Designer (Intern)

05/2020 – 09/2020

Microsoft – Suzhou Technology Centre

- Conducted user research and usability testing, then translated insights into redesigned workflows, prototypes and stakeholder reports.

Visual Designer (Intern)

02/2017 – 07/2018

Nanjing Shuchuli Education Technology